



CLUB DOGWOOD **PROJECT** **RESCUE** **DOG**

The main event in September is Project Rescue Dog!

First, let's fast forward a few months. December is all about rescue dogs at Dogwood, and no more so than inside Club Dogwood. For the past 3 years we've hosted the world famous (well, maybe not yet but it should be!) annual Snuffle-mat-a-thon, crafting and donating 339 snuffle mats, snuffle balls and fleece tug toys to rescue dogs and families who use food banks.

Why are we talking about December already? Read on...

We're doing things a little

DIFFERENTLY THIS YEAR

Since the inception of Club Dogwood we've created Christmas charity calendars featuring photos of your beautiful dogs enjoying Scentventure, plus a new activity every month for people to follow along with at home.

The concept is fantastic and the Calendar Crew worked tirelessly to bring the projects to life.

Sadly the delivery was 3 weeks late last year, with knock-on effects for sales. We still sold nearly all of them, but it was an unnecessary stress around an already busy time of year. I was also disappointed with the quality of the printing last year, especially as you put so much effort into it.

So we're doing things a little differently this year.

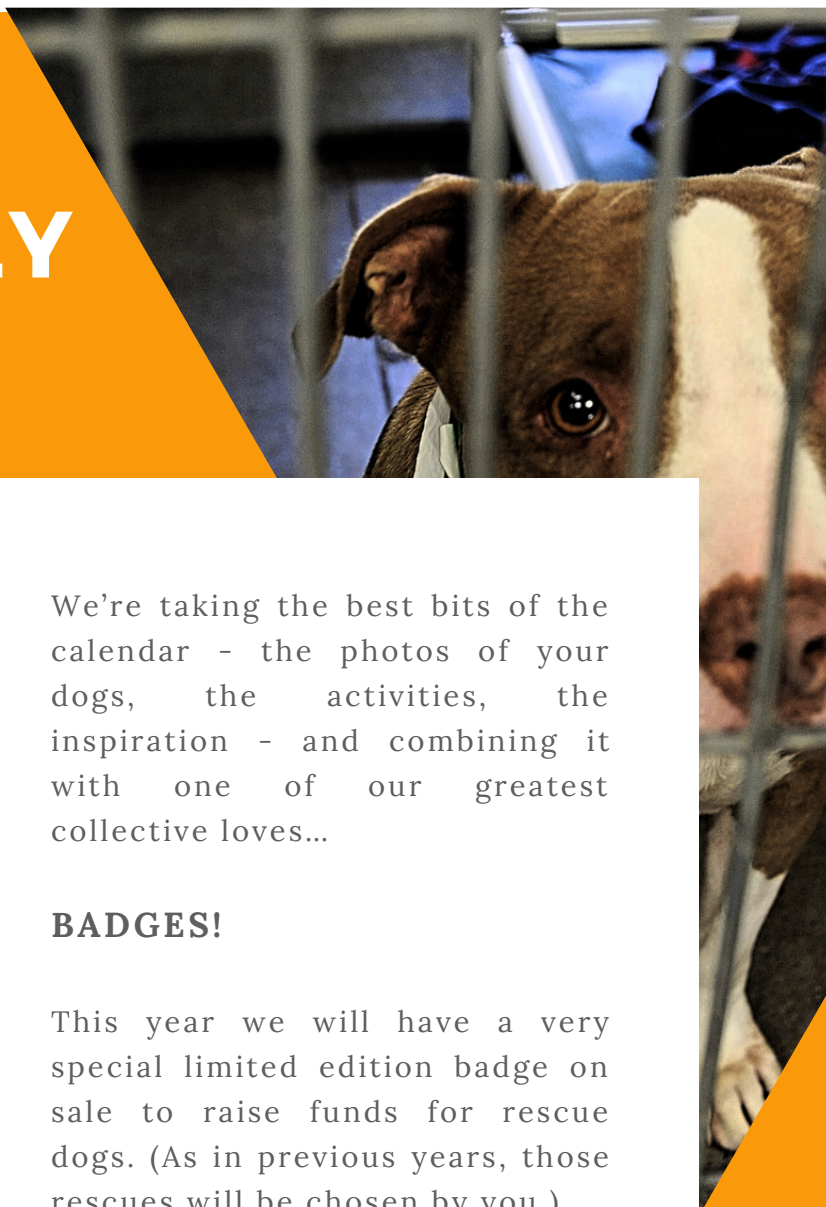
We're taking the best bits of the calendar - the photos of your dogs, the activities, the inspiration - and combining it with one of our greatest collective loves...

BADGES!

This year we will have a very special limited edition badge on sale to raise funds for rescue dogs. (As in previous years, those rescues will be chosen by you.)

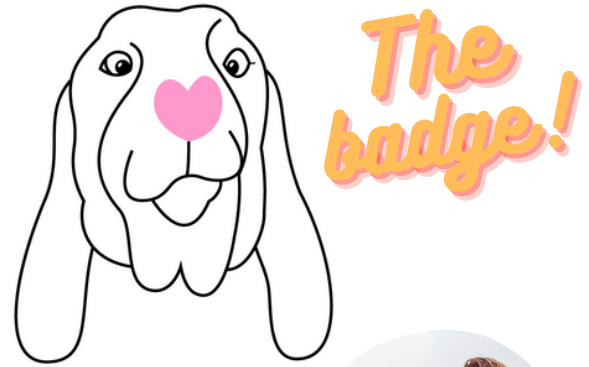
We're starting now to ensure we can distribute the badges before Christmas.

From non-Club member feedback in previous years, I know that the features of the calendar people loved most are the photos of your happy dogs and the inspiration to try the monthly do-it-yourself activities at home. I'd therefore like to carry this idea forward, with your help.



YOUR MISSION

We're going to provide a beautiful pack for our supporters (the people buying the badges). We need to create some nice things to give them!



RECOGNISE ANYONE?



Please provide any of the following:

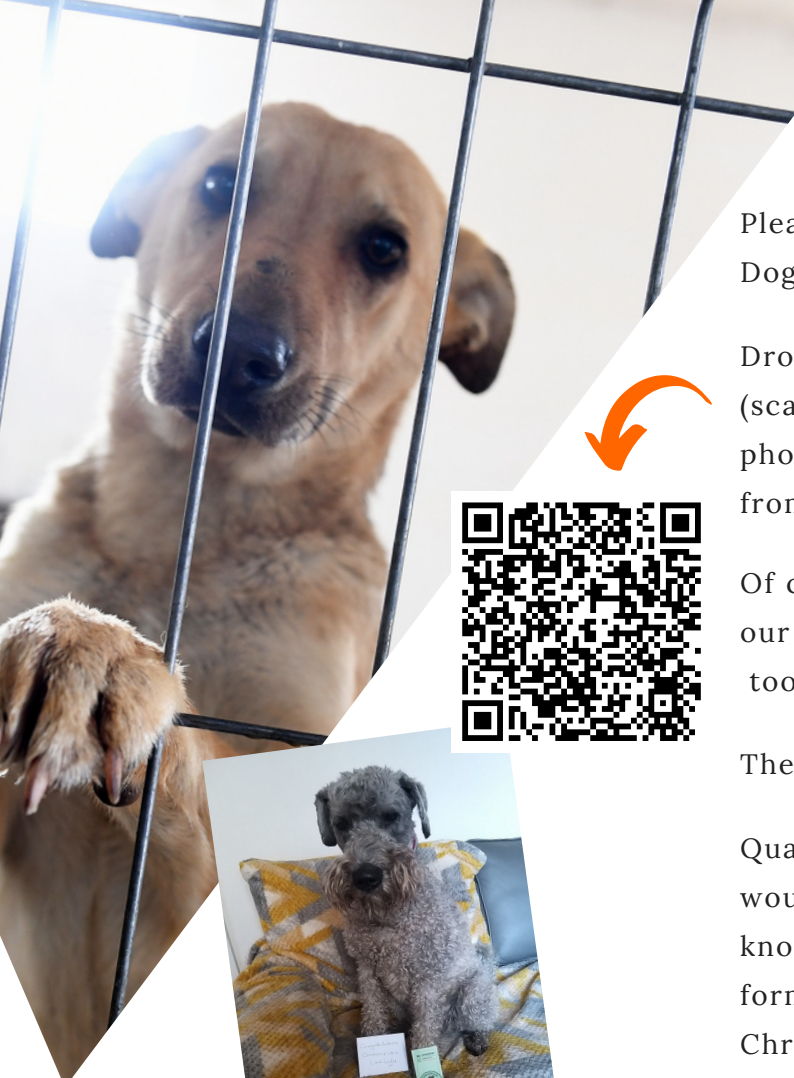
- A motivational quote
- A top tip for families of reactive or easily distracted dogs
- A top tip for someone just starting to train their dog
- A simple Scentventure activity that can be explained briefly
- Inspiration to help someone believe in themselves and their dog
- Photos and videos of your dog doing whatever it is that you've written about
- Quotes about the ways in which you hope this project will help rescue dogs
- Anything else you can think of that someone might want to receive with their badge

Provide more than one if you can, because the more we have to offer, the more value our supporters will receive, and the more material we will have to promote the badges and raise more funds for rescue dogs.

You've got all month to prepare this, so please take your time and capture great photos and videos that we can send supporters, as well as to use on social media to promote the badges for fundraising. (If you would prefer yours not to go on social media, that's no problem at all - just let me know.)

Newer members, this is absolutely for you too! You don't need to be experienced in Scentventure; your experience of the early part of your journey may be exactly what somebody who is struggling needs to hear right now.

I'll see what you come up with then we'll work our magic and create something we're all proud of!



Please email submissions to
DogwoodCalendarPhotos@gmail.com

Drop photos and videos into this shared folder
(scan the QR code with the camera on your
phone to open the folder then just upload them
from your photo album).



Of course please feel free to share everything in
our website community and Facebook group
too, to inspire each other.

The deadline for submissions is 30th September.

Quantity is always difficult to predict, so I
would be grateful if you could please let me
know by scanning this code and completing the
form if you intend to buy one for yourself or as
Christmas presents for friends, loved ones, or
your dog walker. I see them being a lovely
stocking filler or 'thank you gift' for any dog
lover!

They'll be £10-£12 (feedback on price welcome).

I'll cover the badge production costs. You just
need to help promote our beautiful badges when
they arrive.

Quantity deadline: Friday 16th September

Don't worry if you haven't used QR codes
before; I'll email you the links as well.

**If you would like to be on the Pin
Crew to help bring this project to life,
please let me know.**

LET'S GET TO IT!

